

Claims Substantiation

"Biodegradable"

Support for:

Biodegradable

Biodegradable material

100% biodegradable wipe

Plastic free wipe

100% viscose wipe

Definition

Biodegradable means a material can be broken down with the help of microorganisms such as bacteria or fungi or through some other biological process.

Substantiation

WaterWipes biodegradable wipes are made from 100% viscose. Viscose is made from wood pulp, a naturally occurring, cellulose-based raw material. The viscose used to make WaterWipes biodegradable wipe material has successfully met the harmonised European Standard, EN 13432, which means that the wipes are biodegradable and suitable for industrial composting.

EN 13432 is a globally known standard for Industrial Composting. The suppliers of the wipe material have provided evidence, in the form of raw material specifications and statements, that the material has undergone and passed the necessary testing in line with this standard and is therefore considered a compostable material.

Conclusion

Based on the evidence provided by the suppliers of the wipe material, it can be clearly concluded that the claim, biodegradable, can be justified for WaterWipes products.

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